

CONTRIBUTION

RURALITIC promotes a **SUSTAINABLE, EQUITABLE RURAL DEVELOPMENT** and helps policymakers understand the impact of free-trade agreements in Europe and South America.

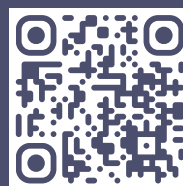
- Graphical map of the European rural social landscape
- New European database with key indicators and typologies
- Statistical study of 40–60 rural sites in 4 countries, focused on current rural issues
- Collection of over 100 theses on rural ethnographic research and 13 new cases across 6 countries (11 in Europe, 2 in Argentina)
- Interactive tool to track mobility and migration across 8 European countries
- Municipal-level indicators comparing data before and after the COVID-19 crisis
- Public expenditure models based on city size and density
- Database with over 300 rural development initiatives
- 4 rural transformation initiatives tested in the field
- Training for 1,500 agricultural advisors
- Two future scenarios for selected rural areas
- Econometric models for different rural types

GET TO KNOW US

RURALITIC is a EU-funded project that brings together 16 organisations from 10 different countries, including universities, research institutions, and groups from rural and farming sectors, combining expertise in sociology, geography, economics, and demography to redefine rural life in Europe.

Join our journey!

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RURALITIC

RETHINKING RURALITY IN A CHANGING WORLD



www.ruralitic.eu

OUR MISSION

RURALITIC rethinks European rural areas in the face of new **REALITIES, CHALLENGES** and **TRANSITIONS**.



Redefining rurality as a **multidimensional** and **relational** concept

Characterising their **diversity** and role in transitions



Identifying **key drivers of attractiveness** and how crises and policies shape population

Evaluating **post-covid demographic** impacts



Assessing and co-developing **public policies** and **local initiatives** to revitalise rural areas

Developing **future scenarios** that envision thriving rural areas



CHALLENGES WE TACKLE

Rural areas are more complex, diverse, unequal, and increasingly segregated.

- **New transitions:**
Changing socially and adapting to digital and green transitions.
- **Disparities and opportunities:**
Inequalities need to be recognised and addressed, while also embracing rural areas opportunities.
- **Outdated concepts and policies:**
Frameworks need to evolve to better reflect their complexity and realities.

SCIENCE-BASED INNOVATIONS

To better understand rural areas, we develop:

- Reconceptualisation of relationships between space and social groups
- New socio-economic typology of rural areas for social inequalities
- Innovative survey on demographic flows, social ties and perceptions
- Collection of ethnographic fieldwork insights
- New econometric models
- Systematic approach to assess institutional capacities, governance and initiatives
- Future scenarios and new initiatives to revive rurality

RURALITIC encourages a new perspective on rural areas as central and unique parts of ongoing economic and social changes.

OUR APPROACH

Mixing **social science methodologies** – statistics, econometrics, ethnography, archival research, cartography, textual analysis, experimental economics, and forecasting – across 3 key stages:

STAGE 1

Redefining rural areas – After COVID 19 and long-term transitions

- A theoretical model integrating physical and social space – mobility and flows.
- A comprehensive data-gathering strategy to capture their evolving dynamics.

STAGE 2

Understanding and adapting markets – Public policies and private initiatives

- The factors driving attractiveness, markets, and public policies.
- Different types of rural areas and evaluating public policies.
- Initiatives aimed at farmers to drive positive change.
- A library of initiatives to support rural revitalisation.

STAGE 3

Producing scenarios for each type of rural area

- Future scenarios and positive narratives.
- Spatial projections to identify potential specialisations across Europe's rural areas.